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## 科大EMBA全球十度稱冠 收生跌1/4

科大EMBA全球十度稱冠 收生跌 1/4

[關權專點] 香德科技大學和閩語格資學
從各題的行政人員工商管理碩士 (EMBA)

課程,在最新英國 (全融時報) 全球EMBA)
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課程,在與新英國 (全融時報) 全球EMBA與關係的關係第十度榮勵全球第一份EMBA開發。
不可關使第十度榮勵全球第一份EMBA開發。

在學校內閣的第一条。

一個 (全融時報) 2000年全球EMBA開發。

在 (金融時報) 2000年全球在個級時代個公司 2000年全球在個級時代個公司 2000年全球在個級時代個公司 2000年之前,不可認定可引之前人跨到。2000年的第一次,不可認定可引之前人跨到。2000年的第一次,不可認定可引之前人跨到。2000年的第一次,不可認定可引之前,2000年的第一次,不可認定可引之前,2000年的第一次,不可認定可引之前,2000年的 2000年的 2000年 2000年

## FINANCIAL TIMES

Kellogg-HKUST partnership tops 2020 FT Executive MBA ranking

An elite top tier of 13 high-scoring Executive MBA programmes head the FT's 2020 EMBA ranking, led by a partnership between Kellogg School of Management and Hong Kong University of Science and Technology. The





## 科大凱洛格EMBA 第十度居全球榜首





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## 畢業生薪金增67%

# Kellogg HKUST

EXECUTIVE MBA GLOBAL NETWORK

# 10-time No. EMBA in the world

Financial Times 2020

### **Kellogg-HKUST Executive MBA Program**

Room 3053, 3/F, Lee Shau Kee Business Building The Hong Kong University of Science and Technology Clear Water Bay, Kowloon, Hong Kong

Tel: (852) 2358 4180 Email: emba@ust.hk Website: http://emba.ust.hk





### FINANCIAL TIMES EMBA 2020 The top 10 Executive MBA programs

					Alumni Survey					Business School Survey												
Rank in 2020	Rank in 2019	Rank in 2018	3 year average	School name	Country	Program name	Salary today US\$ (20%)	Salary increase* (20%)	Career progress rank (5%)	Work experience rank (5%)	Aims achieved* (5%)	Female faculty* (4%)	Female students* (4%)	Women on board* (1%)	International faculty* (5%)	International students* (5%)	International board* (2%)	International course experience rank (5%)	Extra languages (1%)	Faculty with doctorates* (5%)	FT research rank (10%)	Corporate social responsibility rank (3%)
1	2	1	1	Kellogg/ HKUST Business School	China	Kellogg-HKUST EMBA	528,057	67	8	3	79	28	34	38	73	71	87	36	0	100	19	39
2	5	5	4	CEIBS	China/ Switzerland/ Ghana	Global EMBA	482,674	87	19	20	78	30	43	43	80	70	64	14	0	100	53	69
3	1	6	3	HEC Paris	France/ Qatar/ China	HEC Paris International EMBA	371,789	81	6	11	79	22	24	42	72	83	83	9	0	100	15	13
4	3	2	3	Trium: HEC Paris/ LSE/ NYU: Stern	France/ UK/ US/ China	Trium Global EMBA	420,796	60	30	2	80	30	31	30	61	90	53	1	0	93	18	67
5	9	3	6	Tsinghua University/ INSEAD	China/ Singapore/ France/ UAE	Tsinghua-INSEAD Dual Degree EMBA	372,148	65	16	4	82	27	32	13	49	64	74	11	1	98	30	10
6	11	8	8	Shanghai Jiao Tong University: Antai	China	SJTU Antai EMBA	451,744	123	84	75	79	36	39	12	2	1	26	70	0	94	76	72
7	14	11	11	ESCP Business School	France/ Germany/ Italy/ Lebanon/ Spain/ UK	EMBA	272,852	78	1	27	82	38	32	67	83	83	78	5	0	100	67	3
8	12	9	10	IESE Business School	Spain/ US	Global EMBA	364,966	41	78	10	80	30	33	28	97	94	91	4	1	100	37	1
9	19	13	14	INSEAD	France/ Singapore/ UAE	Global EMBA (GEMBA)	311,882	46	40	6	76	20	31	38	93	88	88	16	1	98	8	6
10	4	4	6	EMBA-Global Asia: Columbia/ HKU/ LBS	US/ UK/ China	EMBA-Global Asia	324,192	85	25	30	81	24	0	24	55	0	44	3	0	97	14	84

Source: Financial Times

\*These items are shown as a percentage

### FINANCIAL TIMES

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## FT Executive MBA ranking 2020 analysis





Double top: HKUST (left) and Kellogg which jointly run the EMBA ranked number one in 2020

... Kellogg and HKUST Business School's EMBA tops the ranking this year, retaking the crown from HEC Paris. The programme has been number one in four out of the past five years. Alumni receive the largest average weighted salary three years after graduation, at \$528,057. Among the degree's strong performances was third place in the work experience category, measuring participants' seniority and years in employment before starting their EMBA.

... Applications this year were down slightly compared with 2019 for the top-ranked Kellogg-HKUST (Hong Kong University of Science and Technology) EMBA, according to programme director Judy Au, although she stresses that the standard of those seeking places on the course remains high. "We have not sacrificed the quality of students or compromised their learning experience for the sake of filling the classroom," she says, adding that participants must fit the programme's ethos of "high impact, low ego". Nor have travel constraints been an impediment to many Kellogg-HKUST students getting to campus, according to Au, with candidates attending from Latin America, Europe and the Middle East. Some high achievers want to "make use of this time to . . . go for the best possible opportunity and get ready for the next surge", she says.

